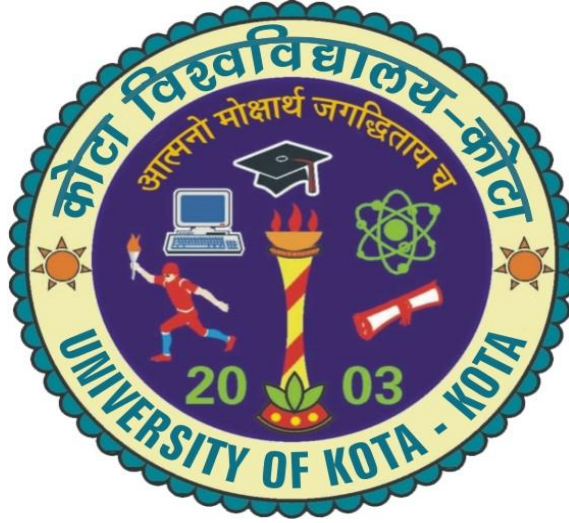


Syllabus and Course Scheme

Academic year 2022-23



Master of Commerce - E.A.F.M.

Semester Scheme

Exam. 2022-2023

2023-24

UNIVERSITY OF KOTA

**MBS Marg, Swami Vivekanand Nagar,
Kota - 324 005, Rajasthan, India**

Website: uok.ac.in

M.COM EAFM
SEMESTER SCHEME 2024-25
FIRST YEAR

Year - II	Core Course	Number, Code & Nomenclature of Paper			Duration of Exam.	Teaching Hrs/Week & Credit			Distribution of Marks			Min. Pass Marks	
		Number of Paper	Code	Nomenclature		Lectures	Practical	Credit	Int. Assess.	Sem. Assess.	Total Marks	Int. Assess.	Sem. Assess.
Semester -III	Compulsory	3.1	EAFM-301	International Business Environment	3 Hrs	6		6	50	100	150	20	40
		3.2	EAFM -302	Indian Banking	3 Hrs	6		6	50	100	150	20	40
	3.3 & 3.4 Students are supposed to select one group from the given three groups	EAFM -303 EAFM -304 (A)Economic Administration Group	(A)Indian Economic Environment	3 Hrs	6		6	50	100	150	20	40	
			(B)Public Enterprises in India	3 Hrs	6		6	50	100	150	20	40	
		EAFM -303 EAFM -304 (B)Financial Group	((A)Financial Services	3 Hrs	6		6	50	100	150	20	40	
			(B)International Finance	3 Hrs	6		6	50	100	150	20	40	
		EAFM -303 EAFM -304 (C) Co-operation and Rural Development Group	A)Theory & Practice of Co-operation in India	3 Hrs	6		6	50	100	150	20	40	
			(B)Rural Economics	3 Hrs	6		6	50	100	150	20	40	
	Total					24		24	200	400	600	80	160
	Semester -IV		4.1	EAFM -401		3 Hrs	6		6	50	100	150	20

EAFM: Students have to select any one group of their choice and will opt the papers as prescribed for each group given below:

Note: Students have to select same group in semester third and fourth .

Third Semester

Group A – Economic Administration

Paper I – Indian Economic Environment

Paper II – Public Enterprises in India

Group B – Finance

Paper I – Financial Services

Paper II – International Finance

Group C – Cooperation

Paper I – Theory and Practice of Cooperation in India

Paper II – Rural Economics

M.Com. EAFM सेमेस्टरप्रणाली 2023–24

आन्तरिकमूल्यांकनहेतुअंको का निर्धारण

टर्मटेस्ट	–	30 अंक	
पी.पी.टी. प्रस्तुतीकरण–	10 अंक	(पाठ्यक्रम के किसीभीविषय	
		अथवासंबंधितसमकालीनविषय पर)	
मौखिकपरीक्षा (वाईवा)–	10 अंक		
कुल अंक	–	50 अंक	

उपरोक्तानुसारआन्तरिकमूल्यांकन की व्यवस्थादोनोवर्षो के चारोसेमेस्टरमेंरहेगी ।

M.Com. EAFM

Semester -III

Paper-I

Code-EAFM-301

International Business Environment

Course/Paper: 301

Max. Marks: 100

Time: 3 Hrs.

Unit-I:

International Business:- Meaning, Scope & significance. Difference between Domestic & International Business. Components and features of international Business.

Unit-II:

International Investment: Types, Difference between FDI & FTI. FDI categories & forms, direct benefits & Problems, mode of FDI. Factors affecting international business, Methods of international payments and method of entering into international markets.

Unit III:

International financial Institutions:- IMF, World Bank and its affiliate, ADB.

Unit IV:

WTO: Objectives, functions, structure, different kinds of agreements, issue and Challenges, WTO and India. Foreign exchange market-meaning, characteristics, Parties, recent trends, Foreign exchange rate: meaning, types & Determinates, Methods of Exchange Control.

Unit V:

Multi National Companies (MNCs): Meaning, objectives, Reasons for expansion, Arguments in favor of and against MNCs.

Regional Economics/Trade groups: Meaning, advantages, difficulties. Study of main trades groups: SAARC, European Economic Union ASEAN etc.

Books Recommended:

1 Oxford handbook of International business- Rugman, Alan M., Brewer, Thomas L
2 International Business: environment and operations John Daniels, Lee Radebaugh,

Daniel Sullivan 3 Doing business anywhere the essential guide to going global
Travis, T. John Wiley & Sons (2007)

4 International business- Dowling P; Liesch P, Gray, and Hill, C. International
business Competing in Global markets- Charles WL Hill, McGraw Hill.
5 2005 International Business Environment Francis Cherunilam, Himalaya
Publishing House

Semester -III

Paper-II

Code-EAFM-302

Indian Banking

Course/Paper: 302

Max. Marks: 100

Time: 3 Hrs.

Unit-I

Structure of Indian Banking: Central Bank, Commercial banks, Development Banks Co-operative banks, Regional Rural Banks, Local Area Banks, Scheduled and non-scheduled banks Role of Banking system in economic growth and development.

Unit II

Reserve Bank of India:-objectives, organization functions, achievement and failures. Instruments of credit control. Recent Credit Policy.

State Bank of India:-Objectives, functions and progress-achievement and failures.

Unit III

Nationalization of Banks: Social Control over banks and Nationalization of Commercial Banks, objectives of Nationalization, arguments for and against Nationalization, Progress of nationalized banks related to Branch expansion, deposits mobilization, Loans and advance and Priority sector lending.

Unit IV

Private sector bank in India: - Progress and performance after 1969,

Foreign Banks in India-Progress and performance. Comparative study of public and private sector Banks.

NBFCs: Meaning functions and role.

Unit V

Commercial Banking:- Recent trends and Innovation, E-banking, lead bank scheme and service area approach. Recommendation of Narasimham Committee. I & II, capital adequacy norms, Provisioning, Non performing Assets (NPA).

Recommended Books:

1. Financial Sector Reforms and India's Economic Development: NA. Majumdar
2. Central Banking and Economic Development: Vasant Desai
3. Monetary Economics S.B. Gupta
4. Banking in India-S Panandikar
5. Banking & Maheshwar
6. Report Trends and Progress of Banking in India: Reserve Bank of India Publication
7. Annual Reports of Banks

* Indian banking system - Dr. Rita Swami Indian Banking System –

Dr. B.K Sangle, Dr. GT. Sangle. Dr KayandePatil and Prot N.

Semester -III
Paper-III
Code-EAFM-303
Group A – Economic Administration

Indian Economic Environment

Course/Paper: 303

Max. Marks: 100

Time: 3 Hrs.

Unit-I

Economic Environment: Meaning, factors affecting economic environment, Basic features of Indian Economy. National Institutions for transforming India (NITI)-organization and functions.

Unit-II

Recent Economic Policies: Fiscal Policy, Commercial policy (EXIM Policy), Industrial Policy and Monetary policy.

Unit-III

Foreign Trade: Volume Composition & direction, Balance of payments. Export Promotion-concepts, Measures for export promotion, institutional set-up and foreign direct investment (FDI)

Unit-IV

Economic problems: Poverty, Unemployment, economic disparities, regional Imbalance, population explosion and rural infrastructure.

Unit-V

Economic Reforms: Liberalization Privatization and Globalization, Pros and Cons of globalization, disinvestment, start up – concept and problems.

Books Recommended:

1. RuddarDutt& K.P.M. SundharamBhartiyaArthvivastha
2. AN Agrawal: BhartiyaArthvivastha

3. LaxminarayanNathuramka: Indian Economy
4. Chaudhary Charan Singh: Bharat kiBkayanahaArthvivasthaSthiti
5. RuddarDutt&Sundharam: Indian Economy
6. AN Agarwal Indian Economy
7. N.L. Agarwal: BhartiyaKrishiKaArthtantra
8. Mishra and Puri: Indian Economy (Hindi & English Version)
9. N.D.Mathur: Economic Environment in India, Shivam Book House (P)
Ltd., Jaipur

Semester -III
Paper-IV
Code-EAFM-304
Group A – Economic Administration

Public Enterprises in India

Course/Paper: 304

Max. Marks: 100

Time: 3 Hrs.

Unit-I

Introduction: The changing role of public enterprises under different types of economic meaning, social and economic benefits of public ownership, scope, rationale and objectives of the public sector. Present position of public enterprises in India.

Unit-II

Patterns of Public Enterprise: Public corporation, government companies, quasi corporation, departmental undertakings, commodity boards, control boards and local authorities, mixed corporation, joint sector undertakings, leasing and other forms of association in ownership and management between the state and private entrepreneurs.

Unit-III

Governing Boards: Merits and demerits of functional and policy boards. Decentralization, delegation of authority and span of control, line and Staff functions.

Disinvestment and privatization in public enterprises in India. Case studies in power sector, infrastructure sector, telecom sector.

Unit-IV

Financial Administration: Assessment and disbursement of compensation, pattern of the share holdings and borrowing, investment policy, price, and profit policy, budgeting, purchase and sales policies, compensation, evaluation and the criteria of efficiency.

Unit-V

Control on Public Enterprises: Parliamentary, Presidential, Ministerial, Controller and Auditor General's Control, autonomy and accountability in public enterprises. Efficiency audit and expert reviews, users committees and other advisory organizations.

Books Recommended:

1. Hanson: AH Public Enterprises and Economic Development
2. Hanson AH Managerial problem in public enterprise
3. Shukla, M.C. Administrative in Business
4. Om Prakash: Theory and working of State Corporation (with special reference to India)
5. V.V. Ramanandhan : Nature of Public Enterprises.
6. Gutpa K.R.: Issues in Public Enterprises in India.
7. Khera S. : Government in Business.

Semester -III

Paper-I

Code-EAFM-303
Group B – Finance

Financial Services

Course/Paper: 303

Max. Marks: 100

Time: 3 Hrs.

Unit-I

Financial Services: Meaning, Characteristics Scope, Functions, Importance, Classification and Recent Trends.

Unit-II

Indian Financial Market: Money Market –Main components, Characteristics, function and Drawbacks.

Capital Market-Meaning, Characteristics, Structure, Types (Primary and Secondary Market). Present scenario of Money and Capital Market.

Venture Capital Financing: Meaning, Nature and forms.

Factoring:-Meaning, Characteristics, Types and Process.

Unit-III

Financial Instruments: Shares, Debentures, Bonds, Derivatives, swap, deposit receipts.

Depository System in India: Structure and function, Demate trading, Dematerialisation, Role of SEBI.

Unit-IV

Financial Services and Banks: Financial Services Provided by Banks Retail Banking and to priority sector,

Insurance Services: Sale and Payment of Insurance policies and other necessary Information, Digital Insurance Portal. Investment by insurance companies, Insurance marketing mix, Brief study of IRDAI.

Unit-V

Marketing of Financing Services:

Marketing concept, Marketing Elements, Role of Marketing in financial Services, Segmentation of financial services, Marketing Mix, Marketing strategy of financial Institution & customer relationship management, Delivery of quality financial services, Concept of quality services, main components and determinants perception and expectation of customer evaluation of gap in quality services, management of customers quality services.

Books Recommended:

1. Machi Raju, MR Merchant Banking: Wiley Eastern Ltd.; New Delhi (Text Book)
2. Dalton, John M. How the stock Market works, Prentice Hall. New Delhi.
3. Gupta, LC Stock Exchange Trading in India; Society for Capital Market Research and Development, Delhi.
4. Machi Raju, 11 R: Working of Stock Exchanges in India: Wiley Eastern Ltd.. New Delhi
5. Website of bseindia.com, nse-india.com
6. Chandratre KR et al Capital issue. SEBI & Listing, Bharat Publishing House. New Delhi
7. Ronald Fisher, Ronald Jordan Security Analysis and Portfolio Management a Prem Hall New Delhi

Semester -III
Paper-II
Code-EAFM-304
Group B – Finance
International Finance

Course/Paper: 304

Max. Marks: 100

Time: 3 Hrs.

Unit-I

International Finance: Meaning, Subject matter, Scope & Problems. Multinational financial system, Transfer Pricing-Mechanism and operations.

Unit-II

Theories of International Trade: Meaning, Characteristics, Significance, and Problems, comparative cost theory, Hecksher online theory.

Balance of payments: Items in causes of disequilibrium and remedies.

Unit-III

Theories of Exchange Rate: Mint Par parity Theory, Purchasing Power parity theory, BOPs theory. Documentary credit: Meaning, features and Procedure India system of price exchange rate.

Unit-IV

Forward Exchange : Procedure, Problems, Benefit and dealing, The role of finance discounting houses, Sources of International Finance and accepting houses.

Unit-V

Start-Ups in India: Meaning and objectives of start-ups eligibility criteria for loan alternative –loan facilities provided by Govt. and non-Govt. institutions, policies related to Govt. promotion and assistance. Problems and challenges for start-ups.

Credit Rating: Meaning, types, process, benefits, different credit rating agencies in India, Provisions for regulation & Control.

Books Recommended

- | | |
|---|-----------------|
| 1. International Finance | Avadhan V.A. |
| 2. Management of Indian Financial Institution | Srivastava R.M. |
| 3. Financial Management | Ravi M. Kishore |
| 4. Foreign Exchange | G.S. Lall |
| 5. Multination Financial Management | Alan Shapir |
| 6. An Introduction to International Economy | B.O. Soderstion |
| 7. Introduction to International Economy | D.M. Mithani |

Semester -III
Paper-I
Code-EAFM-303
Group C – Cooperation

Theory & Practice of Co-operation in India

Course/Paper: 303

Max. Marks: 100

Time: 3 Hrs.

Unit-I

Concept of Co-operation: Meaning, Characteristics importance and principles, Evolution of Co-operative movement in India, Co-operative movement after Independence.

Unit-II

Organization of Non-Credit Co-operative Societies:-Marketing Co-operative, Consumer Co-operative, Industrial Co-operative, Housing Co-operative, Producer Co-operatives & Govt. control over Co-operative-Legal & Administrative, Vaidyanathan Committee Report.

Unit-III

Co-operative Banking tier system: Apex Bank, Central Co-operative Bank, Primary Agriculture Credit Societies (PACSS), Urban Co-operative Bank and Land Development Banks.\

Unit-IV

Critical Evaluation of Co-operative Organizations: National Co-operative Development Co-operation, National Co-operation, Dairy Development Co-operation, Anand Co-operative Dairy Gujrat and Indian Farmer Fertilizers Co-operative Organization (IFFCO).

Unit-V

Co-operative moment in Rajasthan: RAJFED, Rajasthan State Co-operative Housing Finance Society, Rajasthan State Co-operative Union, Problems of Co-operative and present position. Rajasthan Co-operative Society Act., 1969.

References:

G.S. Kamat: New Dimensions of Cooperative Management

1.1.0 Cooperative Management & Administration

B.C. Mehta: Consumer Cooperation in India

अग्रवालमाथुरएवंगुप्तासहकारीचिन्तनएवंग्रामीणविकास, रमेशबुकडिपो।

1. तिवाडीचौधरीएवंचौधरीराजस्थानमेंसहकारीकानूनप्रकाशन
2. बी.एस. माथुरभारतमेसहकारिता
3. बी.पी. मुप्तासहकारिताकेसिद्धांतएवंव्यवहार

Semester -III
Paper-II
Code-EAFM-304
Group C – Cooperation
Rural Economics

Course/Paper: 304

Max. Marks: 100

Time: 3 Hrs.

Unit-I

Rural Scenario of Indian Economy: Basic Features of Rural Economy. Problems of rural economy. MGNREGA, Role of NABARD in Rural Development.

Unit-II

Agriculture Finance : Concept of Crop loan-its need and importance. Linking Credit with marketing.

Agriculture Marketing: Need and Importance. Problem of Agriculture Marketing Suggestion to overcome the problems of Agriculture Marketing and Rural Development.

Unit-III

Rural Industries Definition and Legal Framework. Institutional Assistance for Rural Industries. Importance, Problems and Prospects of Small Scale & Cottage Industries (MSME). Role of Khadi and Gramodyog in Rural Employment Generation. Role of District Industrial Centers (DICs) in Rural Industries.

Unit-IV

Need and importance of rural infrastructure. A detailed study of Rural Roads, rural Electrification, Supply of Drinking Water and Rural Marketing.

Unit-V

Social Infrastructure: Education & Health, Institution Framework of Rural infrastructure: Panchayati Raj Institutions & NGO's.

Books Recommended

1. Rudar Datt & K.P.M. Sundharma. India Economy, S. Chand & Sons. New Delhi.
2. Vasant Desai, Organization & Management of Small scale industries. Himalya, Publishing House, Mumbai.
3. H.R. Swami & B.P. Gupta. Rural development & Cooperation. Ramesh Book Deot. Jaipur
4. Vasant Desai, Study Rural Economics, Himalaya Publishing House, Delhi. NABARD Bank News Review, Mumbai.
5. Patel and khankhoja : Rural Economic
6. Mell, L.D. Rural Economics
7. Choudhary, C.M. : Rural Development and Co-orporation
8. Mathur, B.L.: Rural Development and Co-orporation